

8 REASONS WHY YOUR BUSINESS NEEDS A D&B D-U-N-S® NUMBER



More sales opportunities



Reduced operating costs by linking interrelated suppliers and increasing purchasing power



'One-customer' view by uncovering and linking related customer accounts



More accurate data rationalization



Improved Biz Credibility for increased deals & sales



Better Cash Flow



Better cross-selling opportunities within the same corporate 'family'



Maintain customer/vendor master data