



Decide with Confidence

Behavioral Finance

Course Structure

Introduction and Overview	<ul style="list-style-type: none">- Behavioral Finance and Market Psychology- Forced Awareness- Cognitive Biases
Knowing the Market	<ul style="list-style-type: none">- Structured v/s Un-structured Environment
Knowing Oneself	<ul style="list-style-type: none">- Independent Thinking- Pride of Opinion
Understanding Investor Psychology	<ul style="list-style-type: none">- Change of Investor Behavior during and after Speculative Bubbles- Theory of Contrary Opinion
Trading v/s Sports	<ul style="list-style-type: none">- Psychological Challenges- Mental Keys for Winning the Game- Attributes of successful Investors
Summary and Open Discussion	