

# Fundamentals of Finance

**Workshop Title:**

Fundamentals of Finance

**Target Audience:**

Non Finance Executives from all functional & support functions

**Duration:**

One day (9.30 a.m. – 5.30 p.m.)

**Methodology:**

Case Study based

**Registration Fees:**

Rs. 5,000/- plus taxes

**Workshop Objective:**

The objective of the training program is to assist executives to develop a better understanding of financial aspects of business. Finance function is the backbone of any business and is intricately linked with business survival & growth. At the same time, it is no longer the domain only of finance department. Every Functional Department's awareness of financial concepts can have a direct bearing on the effectiveness of the strategic business unit, team and corporation as a whole. No Executive can, therefore, afford to be ignorant of financial concepts.

**Contents:**

**Understanding the Finance Function**

- Framework of Corporate Finance
- Finance Decisions

**Role & Scope of Financial Statements**

- Financial Information
- Users of Financial Statements
- Statutory Framework

**Key Accounting & Finance Terminologies**

- Key Balance Sheet / Profit & Loss / Cash Flow terms
- Inter-linkages between the three financial statements

**Analyzing Critical Financial Information**

- Liquidity / Profitability / Leverage / RoI
- Trends Analysis

**Finance for Managerial Decision Making**