

# Industry Research Service

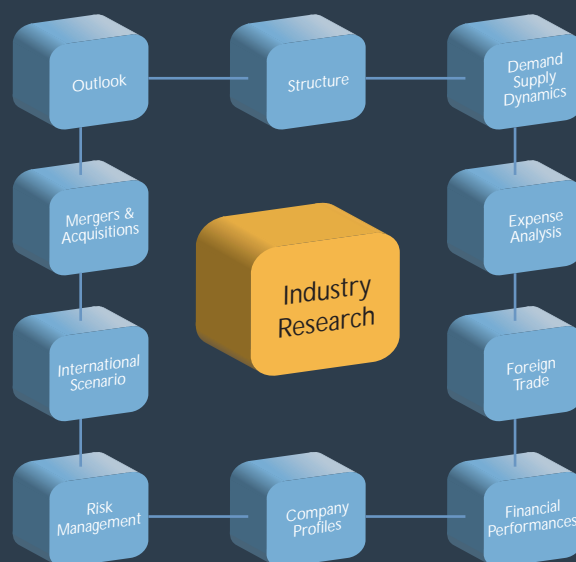


Decide with Confidence

| Dun & Bradstreet

Dun & Bradstreet's Industry Research Service (IRS) provides comprehensive analyses of various industries & their dynamics towards assessing the growth potential and profitability in the broad regulatory & policy environment of India.

D&B's IRS focuses on the strategic considerations of industries, and employs an integrated framework to analyse industry attractiveness in terms of its future growth potential, competitive intensity and risk assessment.



D&B's Industry Research Framework

## D&B Industry Research Service

Gain insights into an industry's profitability and attractiveness

The comprehensive coverage of each sector would prove useful to corporates, financial institutions, fund managers, academicians and scholars, and aid them in their decision making process. Corporate planners and fund managers would find the service particularly useful in assessing market size, emerging trends, competitive landscape, regulatory challenges, major issues governing the sector, risk assessment and forecast / estimations of key parameters of the sector.

The futuristic assessment of major industry parameters is the key underlying theme of D&B industry reports.

**Comprehensive Coverage:** D&B Industry Report comprises four sections:

### Industry Dynamics

Focus on business operations of the industry in the overall regulatory & policy environment

### Global Perspective

International linkages with focus on key regions / trading partners

### Industry Performance

Analysis of financial health of the industry on the basis of key indicators

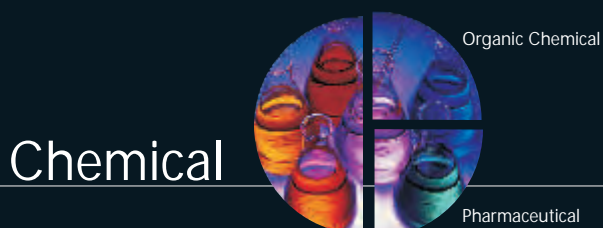
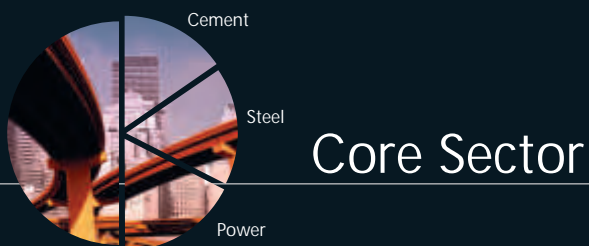
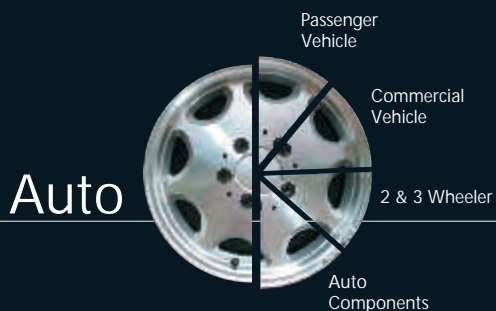
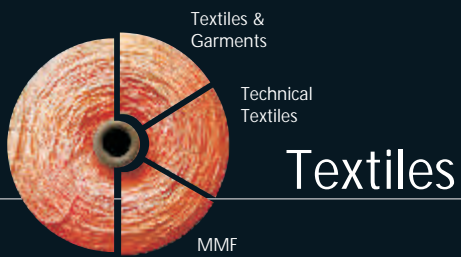
### Strategic Insight

Industry attractiveness in terms of growth opportunities, competitive landscape & risk assessment

The sections are further divided into chapters, each highlighting a specific aspect of the industry in detail, bound by the overall objective of assessing the industry attractiveness:

- Industry Overview
- Supply Side Dynamics
- India's Foreign Trade
- Competitive Landscape
- Industry Structure - Then & Now
- Demand Side Dynamics
- Financial Performance
- Risk Assessment
- Regulatory & Policy Environment
- Global Scenario
- Company Profiles
- Industry Outlook

# Sectors



### The Offering:

Industry Research Service is subscription based, wherein subscribers will have online access to a suite of offerings:

- Annual review: Comprehensive review of industry dynamics, foreign trade, financial performance, competitive landscape, with detailed outlook of the industry (also available in print format) on an annual basis
- Quarterly update: The periodic review of industry developments in the quarter in terms of demand-supply dynamics, foreign trade, financial performance and strategic insights
- Industry cursor: A monthly newsletter of a summary of the latest updates and highlights across 15 industries, and will include information such as Indian macroeconomic update, key financial indicators, cost and price movements, key demand and supply indicators, growth estimates, etc.
- Special update: Event-based impact analysis, like Union Budget analysis and policy updates
- Assorted news update: A fortnightly update of key news & developments in the sector
- Analyst interaction: Sector experts available to provide service support and answer research based queries

D&B's IRS also provides independent business environment analysis with focus on macroeconomic and business forecasting, and works closely with clients towards meeting their strategic & business requirements.

## About Dun & Bradstreet (D&B):

Dun & Bradstreet (NYSE:DNB), the world's leading source of global business information, knowledge and insight, has been enabling companies to Decide with Confidence® for 165 years. D&B's global commercial database contains more than 135 million business records. The database is enhanced by D&B's proprietary DUNSRight® Quality Process, which transforms the enormous amount of data collected daily into decision-ready insight. Through the D&B Worldwide Network - an unrivaled alliance of D&B and leading business information providers around the world - customers gain access to the world's largest and highest quality global commercial business information database. Customers use D&B Risk Management Solutions to mitigate risk, increase cash flow and drive increased profitability, D&B Sales & Marketing Solutions to analyse markets, locate prospects and increase revenue from new and existing customers; D&B Export Marketing Solutions to gain significant insight into overseas markets and increase sales; D&B Financial Education Solutions to facilitate professional growth and excellence among their executives and D&B Economic Analysis Group to derive pragmatic and solution-oriented analyses of strategic economic and business developments, thereby aiding informed decision making. D&B features on FORTUNE Magazine's Most Admired Companies Industry List, ranking first in the Financial Data Services category. D&B ranked first in the areas of employee talent, financial soundness, long-term investment, quality of management and use of corporate assets. D&B has achieved this distinction for the second consecutive year.

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