

A Non-linked, Non-Participating, Life Term Assurance Plan



Because your love for your loved ones, is forever...

- Whether 18 or 65, Jeevan Amar is For You Minimum age at entry is 18 years and Maximum age at entry is 65 years
- Option to Choose Death Cover
 - Level Sum Assured
 - Increasing Sum Assured
- Flexibility to Choose the Death Benefit Payout Choose, how your nominee receives the money – whether in lump sum or in installments over 5,10 or 15 years
- Flexibility to Choose When To Pay and How Long to Pay

Choose to pay premiums only once, for a limited premium paying term or regularly throughout the policy term.

Choose policy term from a minimum of 10 years to a maximum of 40 years

For details contact your Agent / nearest LIC Branch or visit www.licindia.in

SMS YOUR CITY NAME to 56767474 Call Centre Services COLUMN (022) 6827 6827 Follow us: You to Service LIC Mobile App "MyLIC"

BEWARE OF SPURIOUS / FRAUD PHONE CALLS!
IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

- Risk Cover Available till Age 80
- Accident Benefit Rider Available
- Special Premium Rates for Women
- Attractive Premium Rates for Non Smokers



