

Trident Limited

📍 No E - 212, Kitchlu Nagar, Ludhiana-141001, Punjab

🌐 www.tridentindia.com

Dun & Bradstreet D-U-N-S® No 65-071-4637

Year of Incorporation	1990	Sector	Manufacturing	Industry	Textiles
Line of Business	Engaged in manufacturing of home textiles, paper and chemical products				
Management Details					
Chairman Rajinder Gupta		Managing Director Deepak Nanda		Chief Financial Officer Gunjan Shroff	



Padma Shri Rajinder Gupta
Founder & Chairman

Trident Ltd (Trident) is the flagship company of the USD 1 billion Trident Group, one of India's leading business conglomerates. Established in 1990, Trident has grown to become one of the world's largest integrated home textiles manufacturers, manufacturing a wide range of yarn, bed and bath linen besides paper, chemicals and captive power.

The company is among the largest exporters of home textiles with significant market share and a reputed clientele in nearly 100 countries. With its omni-channel presence, Trident has expanded its reach across e-commerce platforms.

Product Portfolio

The company has built a strong product portfolio across various business divisions with a blend of regular and high value-added products, driving up volumes as well as value. Its product portfolio consists of high-quality yarn, sophisticated bath and bed linen and eco-friendly paper.

- Yarn:** Trident is one of the leading manufacturers of premium quality yarn with a versatile range of products including 100% cotton combed yarn, 100% cotton compact yarn, open-end yarn, core-spun yarn, blended yarn, zero twist yarn, Air Rich yarn, slub yarn, certified cotton yarn, mélange yarn among other specialties. The company possesses the largest spinning installation* at a single campus in India and its manufacturing unit is equipped with latest technology such as Blowroom from Trutzchler, Ring Frame from Zinsser and Murata, compact attachments of Suessen, Testing technologies like UT 5, etc.
- Home Textiles:** Trident is among some of the largest vertically integrated companies in the home textiles industry across the globe. The segment's revenue is driven by two business divisions – bath and bed linen. Trident's manufacturing facilities are located in Budhni (Madhya Pradesh), Dhaura (Punjab) and Barnala (Punjab).

In the bath linen segment, Trident is known for its gigantic terry towel capacity and is one of the front-line suppliers of bath linen in the US market. Its production facilities include spinning, wide-width air jet and jacquard weaving, soft flow dyeing, and fully automated cutting and sewing for bath linen. The product portfolio includes luxury, organic, spa & hotel beach, designer jacquard, lobby texture bathmats, checkered waffle, infants and kids' bath rugs and others.

The company's bed linen products include solid/printed sheets, top-up sheets, duvets, comforters, fitted sheets, pillowcases quilts, decorative pillows, dohars, etc.

- Paper:** Trident is one of the world's largest manufacturers of wheat straw-based paper and has strong presence in both domestic and international markets, especially for multi-color high speed printing & publishing and high-quality branded copier paper. The product portfolio includes branded copier paper, writing and printing, maplitho paper, bible and offset print paper, bond paper, stiffener paper, cartridge paper, index paper, watermark paper, drawing paper, digital printing paper, carry bag paper, wedding card paper, sublimation paper, virgin unbleached, Kraft paper, etc.
- Chemicals & Power:** The Company also manufactures commercial and battery grade sulphuric acid. It caters to the diverse battery requirements and is also used in the production of zinc sulphate, alum, detergent, dye and fertilisers.

Research and Development plays an integral role in company's business for product innovations. Last year, Trident received three patents from the US Patent Office. One being for pile fabric and methods for manufacturing of the same, second for a fitted sheet with improved gripping effect and third for woven fabric with improved comfort. With these three patents and many more to come, Trident is constantly moving towards creating innovation-driven offerings that delight customers with every use.

*as mentioned on the company's website