

# Sustainability doesn't create purchase orders. It decides who keeps them.

The real ROI of ESG isn't a reporting metric. It's visibility into opportunities you didn't know you were missing like:

 8-12% energy savings

 15-20% order uplift

 ₹2-5 Cr in avoided penalties

Your buyers don't care about your sustainability journey. They care about your **ESG score**.

We help you get on the right side of that scorecard. Talk to us.

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**SNOWKAP**

