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Intellect Design Arena has launched platforms like Purple Fabric and eMACH.ai, positioning itself as an AI-first fintech innovator. How are these platforms transforming enterprise banking and insurance globally, and what measurable impact have they delivered so far?

Purple Fabric and eMACH.ai are reshaping enterprise banking and insurance by embedding intelligence and agility at the core. Purple Fabric, the world's first open business impact AI platform, powers pre-trained agents that optimise customer journeys, risk, operations, and compliance. eMACH.ai, world's most comprehensive, composable and intelligent open finance platform, helps institutions launch new products in weeks, reduce operating costs, and scale seamlessly.

Across global deployments, clients have reported 40% faster time-to-market, 30% lower technology costs, and over 25% efficiency gains in reconciliation, payments, and underwriting. Several institutions have also enhanced fraud detection and regulatory compliance through AI-led monitoring. These measurable outcomes underline Intellect's role in enabling banks and insurers to be more resilient, competitive, and future-ready.

With the opening of your Global Partnership Office in Bengaluru and collaborations with AWS, Microsoft, and Big Four firms, how is Intellect enabling GCCs and multinational financial institutions to scale innovation and accelerate transformation across markets?

India has become the nerve centre for global innovation, and GCCs are at the forefront of this shift. Through our Global Partnership Office in Bengaluru, we have built a collaborative ecosystem with cloud hyperscalers, consulting leaders, and financial enterprises. This co-innovation model enables GCCs to move from cost arbitrage to value creation.

Partnerships with AWS and Microsoft accelerate cloud-native adoption and AI deployment, while engagements with Big Four firms help institutions reimagine business models, strengthen compliance, and create new customer experiences. For GCCs, Intellect provides the eMACH.ai assets (ready APIs, Microservices, events) and Purple Fabric AI Platform, which would enable GCC from India to drive faster innovation cycles, sharper productivity, speed to market and deeper alignment with headquarters.

Intellect has secured multi-million-dollar transformation deals across the UK, Canada, and APAC. What are your strategic priorities for the next 2–3 years, and how do you see AI, cloud-native architecture, and composability shaping the future of financial services?

Our strategic priorities focus on three areas: scaling Purple Fabric adoption across our customer base, accelerating eMACH.ai deployments, and expanding partnerships with hyperscalers, GCCs, and consulting firms to strengthen our ecosystem.

Looking ahead, AI will evolve from automation to augmentation, enabling hyper-personalisation, predictive risk management, and intelligent decision-making. Cloud-native architecture will provide resilience, scalability, and regulatory alignment across geographies. Composability will empower banks and insurers to configure solutions in weeks rather than years, giving them agility in a fast-changing market.

Intellect's ambition is to be the most trusted transformation partner for financial institutions globally, while positioning India as the epicentre of fintech innovation. ■