



Sidharth Shankar

Partner

JSA Advocates & Solicitors



advocates & solicitors

With AI transforming legal workflows and compliance frameworks, how is company advising clients on responsible AI adoption, especially in areas where law intersects with emerging technologies?

We acknowledge that AI offers opportunity and complex regulatory challenges for our clients across sectors. We aim to render the practical, compliance-oriented guidance that enables our clients to harness AI's related opportunities while maintaining robust risk management and ethical standards. We're actively advising clients on navigating the evolving AI regulatory framework, including emerging Indian and global legislations.

We provide legal guidance to our clients to address critical issues under contract negotiation and help them curve out the internal policies for ethical use of AI, deployment addressing the concerns of security and privacy. Our clients in defence, banking, fintech, financial services are frequently briefed in line with the evolving regulatory requirements with regard to AI and the possible consequences of such deployments.

The DPDP Act, 2023 introduces new obligations for entities operating in India. How is JSA helping clients, especially GCCs and tech-driven enterprises—adapt to these evolving data privacy and cybersecurity requirements?

How is JSA Advocates & Solicitors supporting multinational corporations in navigating regulatory, tax, and compliance challenges while setting up and scaling their GCC operations in India?

Indian business legislation and regulatory frameworks are evolving rapidly, requiring consistent support for both existing clients and new entrants seeking to establish GCCs in India.

We assist clients in setting up and scaling their GCCs by providing strategic guidance, drafting compliant contracts, conducting legal due diligence, and structuring operational models. Our team also ensures compliance with labour laws, including state-specific regulations.

Our experienced attorneys provide practical advice on complex tax matters such as tax incentives, corporate taxation, and transfer pricing compliances which are critical to GCC operations. In addition, we manage corporate governance requirements, annual and sector-specific regulatory requirements

The upcoming privacy laws, along with existing sector-specific frameworks, make compliance vital. Given the stringent data protection regulations, we help clients align their practices with the Digital Personal Data Protection Act, 2023 by developing compliant policies, reviewing contracts, and adapting to evolving legal requirements. We advise on complex compliance frameworks, including consent management, cross-border data transfers, incident response planning, and data breach security protocols, particularly in highly regulated sectors. We recommend mitigation strategies, ensuring that third-party vendor relationships also in compliance. ■

About Sidharth (Sid):

Sidharth is Co-Chair of JSA's Corporate Practice, with deep expertise in PE, M&A, VC transactions, and strategic corporate advisory. He advises on inbound/outbound investments, JVs, alliances, and portfolio management. His counsel spans FDI, regulatory compliance, and technology transfers. Sidharth has played a pivotal role in setting up leading GCCs in India, leveraging his cross-sectoral experience across life sciences, consumer goods, insurance, pharma, e-commerce, IT/ITeS, and financial services.