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IBS Case Development Centre houses Asia Pacific's largest repository of business management case studies.

How is this enabling potential future leaders for emerging GCC responsibilities across AI, product ownership, and global decision-making?

Answered by: Sanjib Dutta

GCCs in India are global innovation engines and strategic hubs, creating opportunities for leadership roles. To meet emerging GCC responsibilities, future leaders need technical skills (AI, machine learning, cloud migration, data science), strategic skills (end-to-end product ownership), and global decision-making skills (cross-cultural collaboration).

Case studies are a proven tool for developing these skills. ICFAI Business School Hyderabad's Case Research Centre houses a rich repository of case studies on emerging technologies, strategy formulation and execution, and global decision-making. Used by 1,000+ organizations in 80+ countries, they help future leaders step into global leadership roles.

How can IBS partner with GCCs across its campuses to create relevant curricula, live projects, and internships?

Answered by: K S Venu Gopal Rao

GCCs offer IBS Hyderabad opportunities to build partnerships beyond placements. By involving GCC leaders in curriculum design, courses can stay aligned with emerging technologies, AI, analytics, global and evolving business practices. Students can gain hands-on experience through live projects, internships, hackathons, and industry mentoring.

Faculty immersion programs, guest lectures, joint research, and executive education can strengthen collaboration and ensure classroom learning reflects industry realities. A coordinated approach across IBS campuses can create a strong talent pipeline, improve employability, and position IBS as a preferred GCC partner for developing future-ready professionals in a rapidly changing global business environment.

Beyond technical expertise, what competencies should educational institutions focus on to prepare students for leadership roles in globally integrated GCCs?

Answered by: Sudhakar Rao

As GCCs evolve from execution centres to global innovation hubs, educational institutions must prepare students for more than technical excellence. Future GCC leaders need systems thinking, business acumen, cross-functional collaboration, communication, cultural intelligence, and the ability to work seamlessly with AI. These competencies underpin **Forward Deployed Careers**, where professionals create value by translating expertise into business outcomes at the intersection of technology, business, and customer needs. Preparing students for such roles develops the judgment, influence, and execution capabilities expected of future leaders. Institutions should complement disciplinary depth with interdisciplinary learning, industry-embedded projects, design thinking, and continuous industry engagement to produce graduates who create organizational impact, not just technical solutions. ■