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businesses can scale on their terms. And instead of fragmented offshore setups, we help create integrated innovation hubs that drive outcomes, not just output.

At the core of it all is our Higher Purpose – Simplifying Success. We don't just help enterprises set up in India. We help them scale with confidence, innovate at speed, and future-proof their operations for what's next.

**With a strong portfolio across AI, Automation, and Cloud, how does Opteamix integrate these technologies to drive digital transformation for its clients?**

At Opteamix, business transformation isn't about deploying isolated technologies – it's about building a connected ecosystem that delivers real business outcomes. AI, Automation, and Cloud each bring value on their own, but when integrated purposefully, they unlock true transformation.

Whether setting up GCCs or leading large-scale programs, we embed these technologies from the ground up. Cloud enables scale and agility, automation drives efficiency, and AI powers intelligent decision-making and smarter operations.

We don't take a one-size-fits-all approach. Some clients need to modernize legacy systems, while others are ready for AI-led

innovation. We meet them where they are – and design roadmaps that drive immediate results and long-term growth.

Ultimately, it's not about technology for technology's sake. It's about building smarter, more resilient businesses. That's what we do at Opteamix – guided by our higher purpose: Simplifying Success and delivering lasting Client Delight.

**As GCCs evolve beyond traditional support roles, how is Opteamix helping them transition into innovation hubs focused on high-value tech initiatives?**

GCCs are no longer back-office centers – they're becoming engines of innovation and strategic growth. At Opteamix, we enable this shift by designing GCCs for high-impact outcomes, not just operational efficiency. We embed AI frameworks, agile practices, and R&D into their core, creating environments where ideas can be rapidly tested and scaled.

We build capabilities, not just teams – bringing together domain experts and innovators who align with client goals. Culture is equally critical; we foster a unified, purpose-driven mindset across global teams. Guided by our higher purpose, Simplifying Success, we help clients innovate faster and scale smarter. ■

### **How is Opteamix's AI-powered GCC Services model enabling global enterprises to accelerate setup and scale in India with reduced operational complexity?**

At Opteamix, we've seen that the traditional model of GCCs focused purely on cost savings no longer meets the needs of today's enterprises – especially in an AI-driven world. Companies want more than scale; they want speed, innovation, and competitive advantage. That's exactly what our "AI-powered GCC" model delivers.

We've reimagined the entire setup and scaling process. AI and automation are not add-ons for us – they're foundational. From decision-making and talent acquisition to operations, innovation, and governance, AI is embedded at every stage. This enables faster ramp-up, smarter execution, and reduced operational complexity.

We offer flexible models – from zero-investment Build-Operate-Transfer paths to turnkey micro-GCCs – so