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Sify has a strong presence in digital infrastructure and transformation. Which of its services are currently most critical for global enterprises setting up or scaling GCCs in India?

Sify offers full-stack digital infrastructure capability that directly addresses the setup, scale, and integration challenges faced by Global Capability Centers (GCCs) in India. The most critical services include our Al-ready hyperscale data centers in key metros like Bengaluru, Mumbai, Chennai, Noida, and Hyderabad. These facilities support low-latency, high-compute workloads that modern GCCs increasingly depend on, particularly in areas like GenAl, data analytics, and cloud-native development.

Our express domestic backbone connects directly to international submarine landing stations, ensuring seamless collaboration between global HQs and India teams.

Through our "One Pipe, Multiple

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Services" model, GCCs access MPLS, cloud, internet, and security via a single managed link, reducing complexity and improving SLAs.

Crucially, our execution is among the fastest in the industry–we're delivering a hyperscale facility in Bangalore in under a year, demonstrating our speed and efficiency.

What is company's unique value proposition for GCCs navigating India's digital and IT infrastructure landscape?

Sify's differentiation lies in three areas: integration, execution agility, and strategic alignment. We offer an integrated ecosystem, combining data centers, network, cloud, and cybersecurity under one roof. This dramatically simplifies vendor management, accelerates rollout timelines, and provides consistency in performance and governance.

Second, our execution agility is unmatched. We manage the entire infrastructure value chain, from land acquisition to commissioning internally, which lets us reduce dependencies and react faster to client needs.

Third, our presence is aligned with GCC footprints. Our infrastructure is not just in major metros but in emerging cities where global enterprises are now expanding.

Finally, we back our value proposition with client trust: we currently support over 30 active GCCs and work with all major public cloud providers and industries like banking, healthcare, and government.

With rapid tech evolution, what key digital transformation trends are you observing that are influencing how GCCs operate and grow in India?

Three key trends stand out. First, GCCs are evolving from cost centers to innovation hubs—driving AI, R&D, and digital product development. This demands alwayson, high-compute, and compliant infrastructure.

Second, GenAl and cloud-native workloads are driving hybrid and edge compute adoption. Sify's Al-ready infrastructure, modular cloud integration, and hyperscaler partnerships help GCCs scale and experiment rapidly.

Third, zero-trust security and data sovereignty are now table stakes. With IP and customer data under management, GCCs need built-in cybersecurity—an area where Sify's infrastructure excels, thanks to compliance with ISO, SOC2, HIPAA, and more.

Finally, the hybrid work shift demands infrastructure that ensures secure, high-performance experiences across on-site, remote, and third-party teams—a core Sify focus.

How does company leverage its cloud, cybersecurity, and network capabilities to support GCCs in building agile, secure, and scalable digital operations?

Sify's carrier-neutral network ensures high-performance connectivity across cloud, on-prem, and hybrid models. We overlay this with SD-WAN and application-aware routing to optimize traffic dynamically.

Our cloud partnerships with AWS, Azure, Google, and Oracle support multi-cloud strategies. We offer direct connects, co-location, edge deployments, and migration support, all backed by governance and costcontrol frameworks.

Cybersecurity is embedded at every layer–from K8-rated perimeter controls to Al-driven surveillance and compliance certifications like PCI-DSS and ISO 27001. We deliver these services via a unified "One Pipe, Multiple Services" model—simplifying integration, reducing cost, and improving manageability.

As GCCs increasingly adopt hybrid and distributed work models, how is company helping them ensure seamless connectivity, collaboration, and performance?

Sify's nationwide SD-WAN and cloud-native infrastructure ensure consistent connectivity, secure access, and dynamic application

prioritization across geographies. We provide secure remote access, bandwidth elasticity, and dynamic application prioritization to keep performance consistent across distributed teams.

In terms of collaboration, we enable direct integration with enterprise platforms like Microsoft Teams, Zoom, and Google Workspace through our low-latency network. We also offer edge-to-core monitoring to ensure performance bottlenecks are quickly identified and resolved.

Sify's express routes to submarine cables provide direct paths to global hubs, minimizing lag and packet loss, critical for real-time collaboration, especially in industries like banking, healthcare, and high-tech R&D.

We also offer centralized dashboards for monitoring performance and orchestrating change giving GCC leaders full visibility and control across their digital infrastructure.

In terms of long-term digital resilience, how is company advising global enterprises on mitigating risks and future-proofing their GCC strategies in India?

Future-ready GCCs require adaptability, compliance, and resilience. Sify helps clients plan infrastructure with foresight—advising on location strategy, power sourcing, and build-vs-rent decisions.

Our green infrastructure, backed by 231 MW of renewable energy, supports ESG goals and reduces Scope 2 emissions. Compliance is built-in, supporting GDPR, HIPAA, RBI, and other regulations through modular, scalable architecture.

We also help clients stay ahead of tech shifts—whether in containerization, Al/ML, or zero-trust adoption—through cloud partnerships and integrated service delivery.

Ultimately, our goal is to become a long-term ally, one who doesn't just deliver infrastructure but helps global enterprises navigate change and seize opportunity.