[BRANDED CONTENT]



Managing Director Relaxo Footwears Limited

Management Details

Managing Director Ramesh Kumar Dua Directors Mukand Lal Dua Nikhil Dua Gaurav Dua Deval Ganguly Pankaj Shrimali Deepa Verma Vivek Kumar Rajeev Rupendra Bhadauria Kuldip Singh Dhingra

Address

Aggarwal City Square, Plot No. 10, Mangalam Place, District Center, Rohini Sector-3, Delhi - 110085 **Website:** www.relaxofootwear.com

In the intricate journey of corporate evolution, few have mastered the steps as gracefully as Relaxo Footwears Limited, popularly referred to by the former brand name. Established in 1984, this stalwart in the Indian footwear industry has not merely weathered the storms of time - but has emerged as a trendsetter, an innovator, and an undisputed leader in the space. Led by the visionary Mr. Ramesh Kumar Dua and a dynamic leadership team, Relaxo - over the years, has become synonymous with quality, affordability, style and has become a household name when it comes to footwears.

RELAXO

LEADERSHIP AND INNOVATION

At the helm of Relaxo's success story is the visionary leadership of Mr. Ramesh Kumar Dua, the Managing Director. Alongside him, key leaders such as Mukand Lal Dua, Nikhil Dua, Gaurav Dua and various other key figures have played pivotal roles, thus steering the company towards unparalleled heights. Their collective expertise has transformed Relaxo into the largest footwear manufacturer in India and the company has continued to strengthen its hold upon that spot.

BRANDS UNDER THE UMBRELLA

Relaxo is an ever-growing umbrella of brands, comprising many names that one can rightly term as the People's brands. The iconic Relaxo rubber slippers, a household name, epitomize comfort, simplicity and affordability. In contrast, the fashion-forward Flite brand caters to those seeking style in their everyday footwear. Sparx, with its dynamic range of sports shoes, sandals, and slippers, reflects the attitude and spirit of young India. Colorful Bahamas flip flops add a touch of freedom, fun, and modernity to Relaxo's diverse portfolio.

AWARDS & ACCOLADES

Relaxo's pursuit to redefine footwear has not gone unnoticed. The company has been honoured with various awards, including the Excellent Export Performance by the Council for Leather Exports. It consistently features among India's Top 500 Companies and holds a noteworthy position in Fortune 500's list of Top Mid-Size Companies. These accolades serve as concrete proof of the group's expanding legacy and horizons.

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CSR INITIATIVES

Relaxo's CSR projects are actively contributing to positive change in three geographical locations across Delhi, Rajasthan, and Uttarakhand in Education, Skill Development, Health, and Environmental Conservation. The projects have directly and indirectly impacted the lives of over 2,20,000 individuals.

The Parivartan Model School Development Project, Haridwar, Uttarakhand is one of the major CSR initiatives. The project's objectives include providing equitable learning oppurtunities to the students in remote areas & increasing public awareness of education, energizing school management committees, carrying out construction and restoration projects inside the school.

COMMITMENT TO THE FUTURE

The company's commitment to sustainable development aligns with its vision to be an influential catalyst of constructive social change.

KEY FINANCIALS

Making consistent strides forward, Relaxo Footwears Ltd. reported a revenue growth of 5% to INR 2783 Crores with EBITDA and PAT at INR 336 Crores and INR 154 Crores respectively in FY23. In lieu of its commitment to the company's esteemed shareholders, Relaxo's Board of Directors has recommended a final dividend of 250%, i.e. INR 2.50/- per fully paid up equity share of INR 1/- each for FY23.