



## BDO INDIA LLP

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Managing Partner

### How would you summarise BDO's journey in India? What are the key offerings provided by the firm?

- Over the last nine years, BDO India has been a front runner in the country's accounting & business consultancy space, demonstrating extraordinary growth on the back of dedicated people, timely capitalisation of opportunities, and innovation. Fast pace, a young workforce, and a progressive culture have been the trump cards of our growth story.
- Despite the challenges that nearly every young organisation faces, I believe that the learnings from the challenges have been the stepping stones to our success.
- In addition to the quintessential consulting services of tax, advisory, assurance and outsourcing, foreseeing trends in the business environment and the needs of our clients, we have developed a portfolio of services and solutions that are technology-powered, sustainable, and that adapt to the changing business environment.

### What do you see as India's competitive edge as we strive to become a global superpower?

- India is now considered one of the major global forces for trade, investments and the list can go on. A key enabler though, remains – talent. Lauded as a talent hub, the country's young and skilled

workforce remains a crucial attraction for large MNCs.

- Being part of a global network of professionals, I can confidently say India is well poised to provide most of the talent and capabilities to deliver services in the future.
- Engaging with and investing in skilling our people, we are enabled to offer best-in-class services to MNCs and secondments to our counterparts globally. Our Global Delivery Centre (GDC) aims to support the rapidly expanding talent and services requirements of BDO worldwide. The GDC works toward increasing capacity, improving quality, gaining competitive edge, work delivery standardisation, and bringing about cost efficiencies for sustainable & profitable growth.

### What competitive differentiators give your firm an edge in the space you operate in?

- For BDO India, people and innovation have been the stronghold of our growth. Nothing is constant in the space that we operate, but our people have stood committed and strong and made a difference to this organisation.
- Additionally, our enterprise is what sets us apart. We are a young organisation, and the energy is infectious. It reflects in our work, our relationships with each other and our clients, outlining the attitude and innovativeness we bring to work daily.

### What are your firm's focus areas for the next 5-years?

- Partial may be, but I look forward to seeing us as one of the largest professional services providers in the country. We have a significant role to play in the consulting space and a plethora of capabilities to offer to India Inc. As many leaders prophesize, the real growth of India is expected to unfold in the coming decades, and I am sure BDO India will have a prominent role to play.

### With sustainability & ESG gaining popularity, what is BDO India's course of action?

- Our sustainability approach aims to create and foster long-term benefits by considering how we operate within this increasingly complex environment. As a Net Zero Financial Service Providers Alliance member, the BDO global organisation has committed to achieving net-zero greenhouse gas emissions by 2050. To help us achieve this agenda and other pillars of ESG, as much as to guide our clients on their journeys to be more sustainable, our focused and growing Sustainability & ESG practice with experts having both professional knowledge and a deep passion are working to create a more sustainable world for all.