



ICFAI BUSINESS SCHOOL

Dr C S Shylajan
Dean
IBS, Hyderabad

How would you summarize the journey of ICFAI Business School (IBS) from its inception in 1995 to becoming one of the leading B-Schools in India today? What are some of the key milestones in this journey of two and a half decades?

ICFAI Business School Hyderabad began its journey in the year 1995 with the avowed objective of offering quality management education. In this short time span the school has achieved many distinctions and is ranked in the top 10 privately managed institutions in India. It stood 25th in the NIRF rankings released by the MHRD in the year 2020.

Some of the key milestones in this journey of two and half decades are listed below.

- i. Establishing the Case Research Center (CRC) as the number one repository for developing business cases. Number three all over the world.
- ii. Unique Pedagogical mix: 100% case pedagogy, use of relevant ICT tools, software and analytical approaches across domains to enrich student capabilities and competence.
- iii. Establishing the IBS PhD Program: successfully created its own model by adopting global best practices. Nearly 70 Scholars have successfully graduated and are doing exceedingly well in teaching and research in India and abroad.
- iv. Openness to diversity: IBS inducts students from all over the country and the gender divide is clearly in favor of girl students (52:48). Nearly 170

faculty from across 20 States work at IBS Hyderabad. A true mini-India.

- v. Faculty mix with rich industry and academic experience: students get the best inputs. Relatively young faculty (average age 37 years) brings greater dynamism and adaptability to the constantly evolving business environment.
- vi. Consistent Placement record: places 96% of its MBA graduates every year.
- vii. Flexibility in offering industry relevant courses: Analytics, AI, Positive Psychology, Marketing Technology, FinTech to name a few.
- viii. Accreditations and Rankings: NAACA+, SAQS and AACSB in 2020. Recognition for continuous improvement and upholding quality benchmarks.
- ix. Focus on all round student development through curricular and student club activities.

What is the vision of your organization? What parameter does set your organization apart from its peers?

The vision of IBS Hyderabad is “to be a leader in management education through industry-focused curriculum, case-based learning and applied research”.

The vision statement encapsulates the schools’ efforts at adapting itself to evolving business environment and modifying the courses and curricula to suit these emerging needs.

The teaching learning phenomena is strengthened using the globally acclaimed case pedagogy. Students go through 350 case studies in the two-year program gaining knowledge of as many business complexities and situations. This pedagogy strengthens theoretical understanding and provides a 360-degree environmental perspective to students who take on diversified roles in industry.

86% of IBS faculty are doctorates in management and allied disciplines, contributing to building of knowledge capital that benefits students.

How do you think India Inc. has fared in complying with ESG (Environmental, Social and Governance) parameters? How does your curriculum emphasize the importance of ESG compliance?

India has fared well on the ESG parameters and shown definite improvements on several fronts. Being a vast nation more needs to be done on the ESG parameters.

The curriculum at IBS Hyderabad emphasizes the importance of ESG through its courses. For example, the entire batch of students in Year II of the MBA program go through a three-credit course on Business Ethics and Corporate Governance. Appreciation for Environmental and Social issues are discussed and presented through seminars, guest lectures. Student clubs organize activities that stress on Social and Environmental issues impacting local communities.