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available at the point of action rather than in a separate tool.

At the business layer, friction is usually about accountability, not technology. Many initiatives slow down because ownership of outcomes is unclear. Fluidic Intelligence forces that clarity — mapping decision rights before deployment, not after things go wrong. And without feedback, the system doesn't learn; one is running smarter one time projects rather than building capabilities that compound.

How does Nagarro unify talent and keep innovation and human-centred design at the core of transformation?

Unifying a diverse global talent base is a friction challenge — a human one rather than a technical one. In distributed teams, the first gap is often context. Engineers, designers, analysts, and client stakeholders may approach the same problem differently, so shared understanding has to come first.

Diversity becomes an asset only when tacit knowledge is made visible. Human centered design helps surface different perspectives and turn them into stronger solutions.

The real test is decision making. Agility comes not from fewer viewpoints, but from clarity on who synthesizes them into action. Feedback is where diversity creates the greatest advantage.

Homogeneous teams validate their own assumptions; diverse teams, when supported by psychological safety, expose blind spots earlier.

Nagarro's strength lies in ensuring the best thinking — wherever it originates in the global talent base — reaches the problem when it matters.

How does Nagarro customize its engineering and consulting approaches for the distinct needs of different industries?

Every industry has a different friction signature. In BFSI, regulation constrains information flow, access, and AI-led decisions, making auditability and explainability essential. In automotive, the challenge is turning vast operational data into better design, service, and customer outcomes across a complex ecosystem. In energy and utilities, the weakest link is often the feedback loop between operational signals and strategic action. In telecom, service issues frequently reflect a knowledge gap between what the system knows and what the frontline can act on.

The sectors differ, but the principle stays constant: diagnose which layer of intelligence is broken, then fix it with the right mix of engineering, governance, and human-centered design. ■

How are you enabling enterprises to realize Nagarro's 'Fluidic Intelligence' vision despite legacy tech and organizational silos?

Most large enterprises do not lack ambition on AI; they lack flow. Data sits in silos, expertise is concentrated in a few individuals, decisions are diffused across committees, and feedback loops are weak or absent.

Friction appears at multiple layers. At the engineering layer, legacy environments were built to operate independently, not to share intelligence. To scale intelligence, organizations must connect siloed data, align meaning across systems, and ensure outputs come from trusted sources. It isn't glamorous work, but it is the difference between pilots that stall and platforms that scale.

At the use case layer, the issue is not just access to information but access to interpretation. Real value comes from embedding expert judgment into workflows so intelligence is