



Senses Electronics Pvt. Ltd.

India's First Interactive Flat Panel Manufacturer, Trusted by 9,000+ Institutions

THE MISSION

To build India's most trusted digital classroom ecosystem – engineered, manufactured, and supported entirely in India – with a focus on scale, simplicity, and long-term impact.

THE BREAKTHROUGH

Established in 2013, Senses Electronics became the first company in India to locally manufacture Interactive Flat Panels (IFPs) and develop a proprietary teaching software tailored specifically for the Indian education system.

To date, the company has digitized over 100,000 classrooms and serves 9,000+ institutions, including IITs, NITs, BITS Pilani, Manipal, EuroSchool, SVKM's NMIMS, and several government and private education boards across the country.

WHAT SETS SENSES APART

- **Pioneering Innovation:** First in India to offer both hardware and fully localized software under one ecosystem.
- **Made in India:** Fully in-house manufacturing enables faster delivery, better quality control, and regional support.
- **SenseBoard + SensesAI:** A proprietary whiteboard suite with over 140 features, including AI-powered content

generation, 3D libraries, subject-specific tools, text recognition, and integrated note sharing via WhatsApp or email.

- **Dual OS Panels:** Android + Windows compatibility with EDLA-certified editions (SenseEdge) for enterprise-grade performance.
- **Training & Certification:** Dedicated in-house training teams conduct structured onboarding programs across India at no cost, with certifications for all participating educators.
- **After-Sales Excellence:** Hassle-free warranty replacements, lifetime free support, and consistent customer success follow-ups.
- **High Retention, High Expansion:** A majority of institutions remain long-term partners, with multiple clients expanding deployments campus-wide over time.

ZERO OBSOLESCENCE, PROVEN LONGEVITY

Senses provides **free software updates every few months**, ensuring institutions stay ahead without recurring costs. Many early clients still run Senses panels installed **over a decade ago**, a direct result of the brand's commitment to long-term lifecycle value.

CLIENT STORY: SRI BALAJI UNIVERSITY, PUNE

The university adopted Senses' complete digital stack – including SenseTalk for communication, and utility tools like SenseWatch, SenseCapture, and SenseConnect. Centralized IT control now enables real-time campus coordination, improving operational efficiency and academic delivery.

THE RESULT

- 100,000+ smart classrooms live
- Trusted by 9,000+ institutions
- National training + support infrastructure
- 96% customer satisfaction
- High retention and repeat client base

CONCLUSION

Senses Electronics isn't just selling technology – it's building India's digital education backbone. As the original innovators in this space, Senses continues to lead with purpose, performance, and a customer-first approach that scales.