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How has your company evolved since inception, and what key transformations drove your growth?

Since our inception in 2010, Sahaj Solar Limited has evolved from a focused solar PV module manufacturer into a vertically integrated renewable energy company with operations spanning module manufacturing, EPC execution, and sustainable energy solutions. Key transformations include the commissioning of our advanced production facility in Gujarat, forward integration through our subsidiaries under the Veracity group of companies, and our expansion into international markets including Uganda, Kenya, and Zambia. A defining milestone was our public listing on the NSE in 2024, enhancing our financial transparency and unlocking new growth opportunities.

How does your company support India's global economic role under the 'Atmanirbhar Bharat' vision?



Sahaj Solar actively supports the 'Atmanirbhar Bharat' vision by manufacturing over 70% of our components in-house, including solar PV modules, mounting structures, and electrical equipment. Our strategic location in Gujarat, India's solar manufacturing hub, enables us to deliver high-quality, cost-efficient solutions. By participating in government-led programs such as PM-KUSUM and Jal Jeevan Mission, we support rural electrification and agricultural sustainability. Additionally, by showcasing Indian-built solutions in global markets, we are reinforcing India's leadership in the global renewable energy space.

What sustainability practices has your company adopted for long-term resilience and environmental responsibility?

We are committed to sustainability across operations. We've deployed over 40,000 solar water pumps, replacing fossil fuel systems and conserving energy in agriculture. Our proprietary anti-soiling nanocoating on solar modules reduces water usage and cleaning frequency, especially in arid regions. We enhance energy efficiency by using renewable power and lean production methods to reduce waste. These practices ensure environmental responsibility and operational resilience.

What is your growth strategy for the next 3-5 years, and how

does it align with the MSME landscape?

Over the next 3-5 years, our growth strategy focuses on expanding our solar module manufacturing capacity from 100 MW to 1.5 GW, with a milestone of reaching 750 MW by December 2025. We are also enhancing our presence in both utility-scale and rooftop EPC segments, supported by the adoption of advanced technologies such as TOPCon modules to improve efficiency and output.

To optimize energy generation, we have implemented an "Anti-Soiling Coating" on our solar panels, which has resulted in a 3%-4% increase in performance. We are advancing both forward and horizontal integration through our subsidiaries engaged in manufacturing distribution panels, transformers, and compact substations. In addition, we are actively developing BESS for load balancing at the distribution level.

Globally, we are strengthening our footprint with a 20 MW project underway in Uganda and planned expansions in Kenya and Zambia. Having emerged from the MSME ecosystem, we are committed to empowering MSMEs through strategic supply chain collaborations, knowledge exchange, and innovation-led partnerships. This inclusive approach drives our growth while contributing to the broader advancement of the renewable energy sector.