



**Kaushik Shah**

Chairman & Managing Director  
Sushen Medicamentos Pvt. Ltd.

### How has your company evolved since its inception, and what key transformations have been pivotal to your growth?

Sushen Medicamentos was founded by Late Mr. Deepak Kulabkar and myself as a bold entrepreneurial venture, grounded in deep pharmaceutical expertise. What began as a niche consultancy helping global pharmaceutical firms set up state-of-the-art facilities has now transformed into a multi-faceted organization. Our initial success built trust across international partners, opening doors to research and development. From enabling the expansion plans of global companies to innovating in-house, we evolved into a company that not only supports, but shapes, the future of pharma.

Our most defining transformation was entering niche Drug Research & Manufacturing a strategic step that positioned Sushen as a one-stop solution for pharmaceutical management. This evolution reflects



our commitment to innovation, quality, and global impact.

### How has your company fostered innovation to expand its reach and drive growth, and what role has globalization played in this evolution?

At Sushen, innovation is deeply embedded in our culture but it's our people who drive it. We believe that every team member contributes to our growth story. Whether in Engineering, quality control, R&D, or manufacturing, our team has consistently pushed boundaries.

Globalization has acted as a catalyst in this journey. Our commitment to international quality standards has made us a trusted partner for companies across continents. It's not just about delivering services globally, it's about exporting trust, consistency, and care globally.

Today, our systems are built to global standards, our products cater to global markets, and our mindset remains globally ambitious.

Innovation and globalization together have unlocked our next chapter of growth.

### What would you consider to be your company's 'success mantra' in navigating the challenges and opportunities in the MSME sector?

Our success mantra is simple:  
Purpose + People = Progress.

We've built Sushen with a clear purpose, to elevate India's pharmaceutical quality standards on the global map. But it's the unwavering passion and agility of our people that help us live that purpose daily.

As an MSME, challenges are inevitable but with a focused mission and a strong team culture, we turn those challenges into stepping stones.

At Sushen, we're just getting started and the future holds immense promise. ■

