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How is Android Enterprise simplifying the deployment and secure management of work devices for Indian businesses?

Android Enterprise streamlines the management of work devices for Indian organizations by providing a standardized, secure framework that operates consistently across the country's highly diverse mobile hardware ecosystem spanning mobiles, smartphones, signages, POS, smartboards and much more. As Indian businesses scale mobile-first operations and hybrid workforces, IT teams such as those at IIFL Finance use this platform to provide enterprise-grade security across their fleet of Android devices. This is made possible by various offerings such as Zero Touch for scaled enrollment, Work Profile for secure personal and corporate data separation and Device Trust for the real-time health and compliance verification of any Android device before granting access to corporate data and applications.

Android | Redington

As AI becomes part of everyday work, how is Android Enterprise helping businesses use it productively while protecting company data?

Android Enterprise enables businesses to safely integrate AI by balancing productivity with strict data governance through three core mechanisms:

- **Isolated Environments:** The Work Profile containerizes corporate data, preventing sensitive information from leaking into unauthorized, consumer-grade AI apps on the user's personal profile.
- **Granular Policy Controls:** IT can mitigate data scraping by blocking screen captures, restricting cross-profile copy-pasting, and enforcing allow-lists to ensure employees only use vetted, enterprise-approved AI tools.
- **Secure Local Processing:** By utilizing on-device AI such as Gemini Nano, Android supports "zero egress" AI. This allows employees to leverage advanced AI locally, ensuring data is processed (e.g. summarization, image description, transcription and translation) locally.

These controls empower organizations to confidently adopt AI workflows without compromising proprietary data.

How will Redington's reach and partner ecosystem support Android Enterprise's growth journey in India?

Redington has been a trusted partner for Google across product areas such as Google Cloud, Workspace, Chromebooks and Android. Over the past several years, it has been a key growth driver for Android Enterprise as a Silver Partner in our Partner Program, helping Android Enterprise reach not just large enterprises in metros but also over 300 tier-2 and tier-3 cities through a hub-and-spoke model. With more than 50% of Redington's enterprise channel partners engaged in SMB business, we have a strong ecosystem to expand Android Enterprise adoption across the SMB segment. As a B2B distributor and Zero Touch reseller with pan-India reach, Redington enables cost-effective, scaled deployment of Android fleets, including in remote parts of the country. ■