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What have been the most defining decisions in shaping Meteoric's growth and success?

The company's trajectory has been shaped by a focus on building a science-led, innovation-first organization from the outset. Diversification across Enzymes, Probiotics, Bioactives, Formulations and Animal healthcare enabled Meteoric to evolve into a one-stop solution provider. A key early decision was to invest in research-driven capabilities. The company has also focused on building integrated capabilities spanning R&D, manufacturing, and contract development, supported by quality and regulatory standards. Finally, a strategic emphasis on global expansion, establishing a presence in key markets like the United States.

How has innovation evolved at Meteoric as the company has expanded across products, industries and markets?

Innovation at Meteoric has evolved from a R&D foundation into a science, application, and market needs.



ENZYMES • PROBIOTICS • BIO-ACTIVES • FORMULATIONS • ANIMAL HEALTHCARE

Initially centered on enzymes and fermentation-based solutions, the company has progressively expanded into a broader portfolio including probiotics, postbiotics, synbiotics, bioactives, and herbal extracts, catering to diverse industries.

As the business scaled globally, innovation became more application-driven and customer-centric. The focus shifted toward developing customized formulations and contract manufacturing solutions that address specific industry challenges.

Additionally, Meteoric's philosophy of #innovationthroughdiscovery has enabled it to harness science-driven, sustainable solutions, aligning product development with global trends toward clean-label and non-synthetic ingredients. As the company expands into international markets, particularly the United States, innovation is further evolving toward localized R&D capabilities, enabling faster response to market needs and regulatory landscapes.

What capabilities has Meteoric strengthened to support growth across global markets?

To support its global expansion, Meteoric has strengthened capabilities across research, manufacturing, regulatory compliance, and supply chain operations. A key focus has been building robust R&D and production infrastructure, including GMP-certified facilities and advanced laboratories.

The company has also developed strong regulatory and quality compliance frameworks, supported by multiple international certifications such as HACCP, Kosher, Halal, and FSSAI, enabling entry into diverse global markets.

On the commercial side, Meteoric has enhanced its global distribution and logistics capabilities, including establishing operations in the United States to manage procurement, warehousing, compliance, and customer service.

Furthermore, the company is investing in future-ready capabilities by planning new R&D and manufacturing facilities in key markets like the U.S., along with expanding its scientific talent base. ■