



Lokesh Saxena

Managing Director
DISA India Limited

Norican Group

Shaping Industry

How would you describe the journey of your company since its inception? What are some of the key milestones of the company in recent years?

DISA India Limited has been on a remarkable journey of growth and success since 1984. We continue to stay at the forefront of technological innovation, delivering customer-centric solutions and revolutionizing the foundry industry.

Our customers appreciate us for our engineering and manufacturing excellence. Our customer relationships are much more than that of supplier and buyer. We are partners in our customers' success, improving their performance and competitiveness, with increased focus on sustainability and digitization.

What are some of the key products / services offered by the company?

DIL is the market leader of complete foundry solutions, specializing in high-pressure molding lines (HPML), shot blast equipment, and dust extraction system solutions for industrial markets. We take pride in our commitment to exceed customer expectations through exceptional aftermarket services. Our aftermarket business provides not only spare and wear parts but also technical support, uptime services and equipment upgrade programs.

What are DISA India's initiatives to drive sustainability practices for business operations?

Sustainable practices are integral to our business operations. We strive to improve both the sustainability of our business and help our customers operate similarly through our products and services. Through environmental initiatives, we have launched a tree plantation drive, aiming to plant 5000 trees over the next 5 years, contributing to a greener and healthier environment. We aim to use Solar power for all our needs in near future. Under the Corporate Social Responsibility (CSR), our focus is on the education sector to provide scholarship to the students at government schools and the engineering institutions, thus empowering them for a brighter future.

What are your key strategic priorities for customers and stakeholders to drive long term growth?

Our strategic priorities for customers and stakeholders are focused on driving long-term growth through a multi-faceted approach. Our world-class manufacturing facility ensures that we deliver innovative products, meeting the evolving needs of our customers. Digital Monitor IIoT solutions is a step for our customers to unlock new optimization potential in their processes, and transform the set ups to run leaner, greener, more productively thus creating a modern, clean and future-ready industrial working environments. We serve global markets in Middle East, Africa and CIS region. Our export initiatives are geared towards expanding our market presence and creating new opportunities for expansion. Globally, improving the sustainability of industry is a huge focus and we are at the forefront of helping customers on their sustainability journey. Additionally, our foundry efficiency solutions drive operational excellence, elevating customer value and boosting competitiveness. These strategic priorities reinforce our position as a market leader and fuel our long-term growth trajectory.