

Dhiren Sanghadia Managing Director INTECH Creative Services Pvt. Ltd.

## What specific industry sectors/ domains does the company have expertise in, and how has the company showcased proficiency in those areas?

INTECH has a demonstrable track record in industry sectors like logistics and supply chain, retail, port and terminals and professional services. Our expertise in these sectors enables us to provide tailormade solutions for businesses, helping them to compete and grow in a competitive market, carry out large scale and enterprise grade integrations with various business critical applications and legacy systems. We have entered into strategic association with premium academic institutions to support their initiative to prepare industry grade professionals and have allied with them to carry out research based development model to strengthen our offerings, which further benefits our end customers.

## With the ever-changing digital landscape, how does



## your company adapt to new technologies and opportunities in the IT service industry?

Embracing new technologies and seizing opportunities is an integral part of our business strategy. I'd like to discuss at high level, how we adapt to these changes in the IT service industry.

**Continuous Learning and Skill Development:** We invest heavily in the professional development of our team members. We encourage them to pursue certifications and attend workshops, conferences, and our custom developed iNLP (Intech Nurturing Leadership) program is tailored to inculcate right values and create new age leaders. This ensures that our workforce is equipped with the necessary tools to handle emerging trends effectively.

**New Technology Adoption:** We keep a close eye on emerging technologies and evaluate their potential for our business and clients. When we identify a technology that aligns with our goals and adds value to our service offerings, we proactively adopt it.

**Collaboration and Partnerships:** We foster strategic partnerships and collaborations with technology providers and research institutions. These partnerships allow us to gain early access to new technologies and create a collaborative ecosystem for idea exchange and innovation. **People-centricity:** We place great importance on understanding the world and challenges of our people. At Intech, People means its employees, customers, partners, investors, associates and their families.

By following these, we have been successful in not only staying relevant in the IT service industry but also thriving in an everchanging digital landscape.

## How is your company supporting the digitalization drive of Indian MSMEs and large corporations?

We actively support the digitalization drive of Indian MSMEs and large corporations. We offer tailored and cost-effective solutions to meet the diverse needs of businesses. Our consultative approach ensures alignment with their goals, while scalable and future-ready technologies prepare them for emerging challenges. We provide training to upskill their workforce, prioritise data security, and ensure seamless integration with existing systems. Ongoing support and collaboration with government initiatives further bolster the digital transformation journey. Through our efforts, we aim to empower businesses to thrive in the rapidly evolving digital landscape, contributing to India's overall growth.