



### Praveena Gundiah

Sr. Director and  
Head of Commercial India  
Iron Mountain



in sensitive and high-stakes environments.

Crucially, we are focused on building capabilities within these organizations. Our recent acquisition of Capital Records Centre Pvt Ltd (CRC) further accelerates our work with public sector, bringing scale and expertise to their ongoing and anticipated work with various government departments at the center and across states.

We're focused on empowering teams to manage, analyze, and leverage data for better policy decisions and citizen services. By aligning global best practices with India's unique needs, Iron Mountain serves as a catalyst for sustainable, high-impact digital transformation across the public sector.

**Iron Mountain has committed to being carbon neutral by 2040. How are these sustainability goals being integrated into your operations in India, especially in collaboration with government entities?**

At Iron Mountain, sustainability is integral to our purpose and strategy. We are operationalizing our 2040 carbon neutrality commitment across the business.

We are pioneering the use of 100% renewable energy across our Indian data centers, enabling both Iron

Mountain and our customers to achieve meaningful progress toward net zero. Through initiatives like the Green Power Pass, we empower public sector organizations to transparently track and report their renewable energy use, supporting rigorous ESG mandates and public accountability.

Our vision for a circular economy is realized through industry-leading IT Asset Disposition (ITAD) and Secure Shredding programs. These ensure that information assets are responsibly recycled, repurposed, or securely destroyed. Every tonne of paper we shred and recycle is a step toward reducing environmental impact and supporting India's broader sustainability agenda.

We work hand-in-hand with government partners to transition from resource-intensive, paper-based systems to agile, digital operations. This unlocks efficiencies and dramatically lowers carbon footprints. Our approach combines innovation with integrity, providing public sector organizations with the tools and transparency to meet their sustainability goals.

Sustainability is embedded in every aspect of our business strategy in India. We are operationalizing our 2040 carbon neutrality commitment across the business. For example, Iron Mountain data centers run on 100% renewable energy.

Iron Mountain is committed to being the strategic partner of choice for India's public sector as it pivots toward a digital-first future. Our work includes large digitization projects including the High Courts and District Courts of several states, state archives and land records. We understand the complexity of transforming legacy, paper-based processes at scale. Our expertise lies in securely digitizing critical records, deploying robust digital repositories, and enabling seamless integration of physical and digital information flows.

We support public sector enterprises by delivering end-to-end solutions that encompass secure storage, AI-driven data discovery, and workflow automation. Our platforms are designed to ensure compliance, data sovereignty, and operational resilience. Key imperatives for government organizations operating

## How does Iron Mountain navigate India's evolving data protection and localization regulations while serving public sector clients?

Robust data governance is fundamental to navigating India's fast-evolving regulatory landscape. At Iron Mountain, we recognize that effective data governance is not just about compliance—it is about ensuring the integrity, security, and strategic value of information assets in the public sector.

We help organizations establish and operationalize comprehensive data governance frameworks that address data quality, privacy, access controls, and lifecycle management. By integrating best-in-class security protocols, regular audits, and clear data stewardship responsibilities, we enable public sector clients to meet India's stringent requirements on data protection and localization.

Our digital platforms are purpose-built to ensure data is stored, processed, and managed within India, supporting full compliance with localization laws and sector-specific mandates. Iron Mountain's deep expertise in governance, risk, and compliance enables it to guide public sector clients through regulatory complexities, ensuring that information is managed securely and in accordance with both national and sector-specific mandates.

Through our expertise in both physical and digital information management, Iron Mountain empowers organizations to unlock actionable insights, drive transparency, and mitigate legal and reputational risks. This proactive, partnership-driven approach ensures

public sector entities can harness the full power of their data, confident that it is governed to the highest standards of security, compliance, and ethical stewardship. ■