



Supreme®
People who know plastics best

The Supreme Industries Limited

MP Taparia, Managing Director

Mr. Taparia's View

The polymer prices hovered at a lower level during most part of the previous year. The polymer consumption in the country has grown by around 14% in volume terms close to two times GDP growth during the year ended Mar 31, 2016, such consumption driver growth has not been seen in the last decade. The country has consumed around 13.7 mn tons of plastics in last year compared to around 12 mn tons in the previous year. The large investment outlay in rural sector with an objective to strive doubling the farmers' per capita income by 2022, along with large investments in roads, railways and maritime economic activities will lead to creation of large number of jobs. This augurs well for the plastics growth in India and also for the company's growth plan.

About the Company

The Supreme Industries Ltd (Supreme), established in 1942, is the flagship company of the Supreme Group. Supreme is primarily engaged in the manufacturing of plastic products. The company handles a volume of over 320,000 tonnes of polymers annually. It has 25 production plants spread across the various states including; Punjab, WB, Maharashtra, Gujarat, Rajasthan, MP, TN, UP, Assam and the UT of Puducherry and Silvassa. The company exports its products to 31 countries and has marketing office in Sharjah, UAE.

The company has forayed in to different types of plastic processing technologies such as injection moulding, rotational moulding (ROTO), extrusion, blow moulding amongst others. The company offers a wide range of plastic products with a variety of applications in moulded furniture, storage & material handling products, XF films & products, performance films, industrial moulded products, protective packaging products, composite plastic products, plastic piping system & petrochemicals. The company's products cater to all major segments, e.g. agriculture, infrastructure, housing, industrial application, packaging, automobile, consumer appliances, civil & insulation among others.

Business Verticals

Supreme is one of the leading plastic product manufacturing companies, with business divisions as under:-

Plastics Piping System: Supreme offers a wide array of cost-effective piping solutions, which find usage in the water & waste management and infrastructure sectors. The company offers around 6,729 different types of pipes and fittings which are manufactured as per various national and international standards. Its products are exported to over 20 countries worldwide including; UK and Australia. During the financial year ending Mar-16, it introduced 55 nos. of injection moulded pipe fittings. The company has plans of introducing 172 items of fittings by second/third quarter of current year. The company has started the marketing of "Supreme Flame Guard" CPVC fire sprinkler system.

Cross laminated Films (XF) and Products: Under this division, Supreme offers multilayered cross laminated U.V. stabilized films under the brand Silpaulin which is used in various agricultural, industrial applications and for covering purpose. The company has a capacity to produce over 27,000 MTs of multilayered cross laminated films p.a. It is manufactured as per IS 14611-1998 standards.

Moulded Furniture: Supreme is one of the leading manufacturer and supplier of designer moulded plastic furniture which is made from 100% virgin polymers. The company offers a vast range of plastic furniture in eight sub categories, namely; upholstered, premium monoblock chairs, monoblock chairs, armless chairs,

Dun & Bradstreet D-U-N-S® No 91-845-8683

Top 500 Ranking	
Income	187
Net Profit	176
Net Worth	283

Financial Snapshot (In ₹ mn)	
Total Income	42,636.3
Net Profit	3,157.1
Networth	11,061.7
EBIDTA	6,727.3
Ratios (%)	
EBIDTA Margin	15.8
NPM	7.4
RONW	28.5

(As on Jun 30, 2015)

Management Details	
Chairman	BL Taparia
Managing Director	MP Taparia
Directors	SJ Taparia VK Taparia BV Bhargava NN Khandwala YP Trivedi R Khan R Kannan RM Pandia

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Website	www.supreme.co.in

centre tables & trolley, dining tables, baby chairs and stools. **Material Handling and Storage Products:** Supreme offers a wide range of material handling and storage products such as from small bins to super jumbo crates, injection moulded and rotomoulded pallets, injection moulded and rotomoulded garbage bins. These products are manufactured using computer designed moulds from its 6 plants located across the country.

Protective Packaging Products: Supreme offers customised packaging solutions to prevent damages during transit including breakages, scratches, dents, abrasions and corrosion. It also offers customized products such as corrosion resistant, anti-static, UV resistant and metal laminated foam & bubble films, besides EPDM and a range of other specialty rubber foams.

Performance Films: Supreme manufactures co-extruded multi-layer barrier films (upto 7 layers) with over 10,000 MTPA capacity. It is accredited with ISO 9001:2008 as well as BRC-IOP certification. Its various applications includes, vacuum packing, gas flushing, hot filling, pasteurization, sterilization, MAP, freezing, chilling and thermoforming.

Composite LPG Cylinder: Supreme's state of the art composite LPG cylinder facility at Halol, Gujarat has annual installed capacity of around 450,000 cylinders. Its manufacturing facility is accredited with ISO 9001- 2008, 14001: 2004 + COR. 1:2009 and OHSAS 18001:2007 certifications. This product is marketed under the brand name *Kavach*.

Industrial Components: The industrial products division supply plastics parts and assemblies to various industry segments like electronics, engineering, auto-motive, textile, fisheries, fruits & vegetable handling, dairy products handling and many more. Its comprehensive product range starts from small bins to Super Jumbo Crates, Injection moulded and Roto moulded Pallets, Injection moulded and Roto moulded Garbage bins.

Petrochemicals: The company operates in this segment through Supreme Petrochem Ltd. plants are located at Amdoshi, Maharashtra and Manali in Tamil Nadu. It has a fully automated DCS controlled plant with a capacity of 255,000 TPA of polystyrene. The unit also manufactures compounded polymers, EPS – normal and food grade & Extended Polystrene Foam Board.

Key Developments

- Supreme during the year has set up two units in Kharagpur, WB and Malanpur near Gwalior in MP. The Kharagpur unit is producing PVC, PE & CPVC Pipes, Protective Packaging Products and new category of Plastics Furniture and varieties of Roto Moulded product; while the Malanpur unit is producing varieties of Roto moulded products.
- During the year comprising of nine months, the company sold 235, 306 tons of plastic products as against 207,886 tons in the same period of previous year.
- The company exported goods worth US \$8.42mn as against US \$9.42mn in the corresponding period of the previous year.
- The company has increased the share of its branded turnover from 80.70% in June-15, to 82.67% in Mar-16.
- It enhanced its presence through channel partners which stood at 2,469 in June 2015 to 2,699 in Mar 2016.
- Under the plastic piping segment, the company introduced its product range of septic tanks in India and received encouraging response.



Supreme's Product Portfolio