

## Annexure

Dun & Bradstreet, the global leader in commercial data and analytics, enables companies around the world to improve their business performance. We offer solutions in areas of risk management, master data management and high-end business research and analytics to name a few. We, at Dun & Bradstreet, have been tracking the country's economic progress for the past 20 years through our research, publications and awards. Dun & Bradstreet PSU Awards is among one such prestigious awards.

### **Dun & Bradstreet follows a stringent process to identify the PSU award winners –**

- **Universe** - The list of companies comprises central public sector enterprises (CPSEs) which are a part of the Department of Public Enterprises (DPE) list (operational enterprises as on 31.03.2018); public sector scheduled commercial banks (SCBs), public sector insurance companies and other public sector NBFCs/financial institutions formed by the Act of Indian Parliament.
- **Eligibility criteria** – It stands at standalone Total Income in FY18 > Rs 100 Cr.
- **Data Aggregation** - Information is collected through a nomination form designed by Dun & Bradstreet as well as from sources available in the public domain such as annual reports / audited financial statements / DPE Survey Reports.
- **Shortlisting** - Dun & Bradstreet uses its proprietary award model to shortlist companies in each of the respective sectors which are defined by DPE. The shortlisting of companies is done using financial parameters such as size, profitability, ratio analysis, networth etc. and non-financial parameters such as operational performance and future plans. A due diligence on the shortlisted companies is conducted to ensure that they are not involved in any issues concerning corporate governance.
- **Jury Process** - These shortlisted companies are then presented to the panel of internal jury from Dun & Bradstreet comprising noted economist, CFO and technical expert, who after a daylong deliberation finalise the award winner in each of the categories.

Based on a healthy financial performance complemented by business sustainability, respective companies are identified as the award winners after a rigorous comparison with their peers in each of the categories.