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Founder & Managing Director

WHAT MAKES THE KAUVERY GROUP OF HOSPITALS AS THE MOST TRUSTED NAMES IN THE HEALTHCARE LANDSCAPE?

At Kauvery we always believe in providing quality care with personal touch. Our USPs are our 3 core pillars: High ethical standards, we don't prescribe unwanted investigations or medications or admissions. The Second pillar is cost, since we are from a tier-2 city we understand the importance of delivering cost effective quality care. We have evolved built-in systems & processes that ensure costs are appropriate. The third pillar is personal touch and empathy. Empathy extends beyond a patient's medical history or diagnosis or signs or symptoms, which has been highly effective

Kauvery Hospital

in building patient's trust. These three core pillars have been instrumental in gaining patient's trust and helping us to deliver quality healthcare.

WHAT ARE THE INNOVATIVE SOLUTION OFFERINGS BY KAUVERY HOSPITAL?

Kauvery Hospital's innovative solutions are designed to improve overall patient experience and care. For eg. we have a dedicated team of healthcare professionals who are designated exclusively to engage with patients post-discharge. The Post-discharge solution, an innovative platform, enables proactive communication with patients resulting in better patient satisfaction. When patients are discharged after a procedure or hospital stay they have a lot of queries and they require a lot of support and help. This innovative solution makes the patient and the attenders comfortable and helps in closing the care cycle.

HOW IS KAUVERY UTILIZING TECHNOLOGY TO DELIVER QUALITY HEALTHCARE SERVICES?

Post pandemic, the way a

hospital functions has changed significantly. Digital Health has taken the center stage. We are now moving towards adaptation to newer technologies which can help connect and engage with patients for a better patient experience. Last couple of years there has been a sprout in Innovative digital health solutions. We are always adept in embracing change especially in technology which helps in better patient outcomes. From AI-based diagnostic aids to interoperability systems which enables easy transfer of critical clinical parameters, we put to use quite a lot of health tech enabling better clinical outcomes.

WHAT ARE THE MAJOR MILESTONES OF THE KAUVERY HOSPITAL?

- 1999 – Started as a 30 bedded multispeciality hospital @ Trichy, 2008 – Second unit acquired in Trichy
- 2012 – Launched our Chennai Facility
- 2012 – An exclusive Cardiac facility in Trichy
- 2016 – Multispecialty hospital @ Hosur
- 2018 – Multispecialty hospital @ Salem

- 2020 - Spread our wings from Tamilandu in to the neighboring state with a Multispecialty unit @ Electronic City, Bengaluru, Karnataka
- 2022 Multispecialty hospital @ Tirunelveli
- 2023 A second unit in Chennai @ Radial Road, Kovilambakkam
- 2023 We have acquired a second facility at Bengaluru @ Marathahalli and expected to launch soon

WHAT ARE THE FUTURE EXPANSION PLANS AND / OR HEALTHCARE SERVICES EXTENSION GOING FORWARD?

The company is currently in the midst of a fast-paced expansion programme. Currently from our 2000 beds spread across six cities, we have plans to reach 3,000+ beds by 2025 with a network of 15 hospitals spread across seven cities in South India. Tamilnadu and Bengaluru will be the focus-regions, with a total capex outlay of ₹ 1,000 crore. We will also

continue to evaluate opportunistic acquisitions in South India, and also expand our offerings into immediate adjacencies, over and above the current plan. Over the years the group has remained cognisant of the gaps in healthcare needs in its focus markets, which has enabled a wide acceptance of its services by patients.

