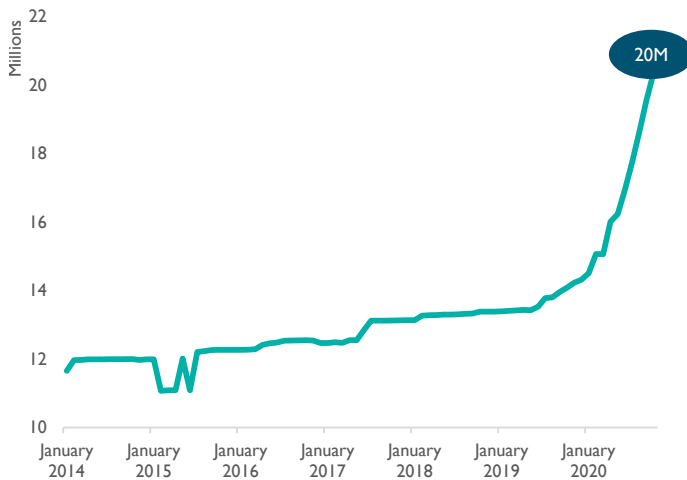


Dun & Bradstreet India Data Updates

Dun & Bradstreet Data Cloud Crosses 20 Mn Records on Indian Businesses

Dun & Bradstreet's clients can now access the latest information on more than 20 Mn Indian businesses. In the last 12 months Dun & Bradstreet has increased its coverage of Indian businesses by almost 50% to 20 Mn.



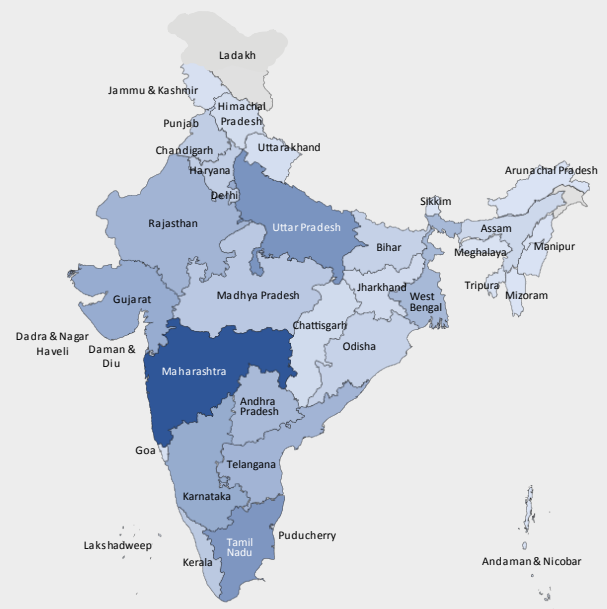
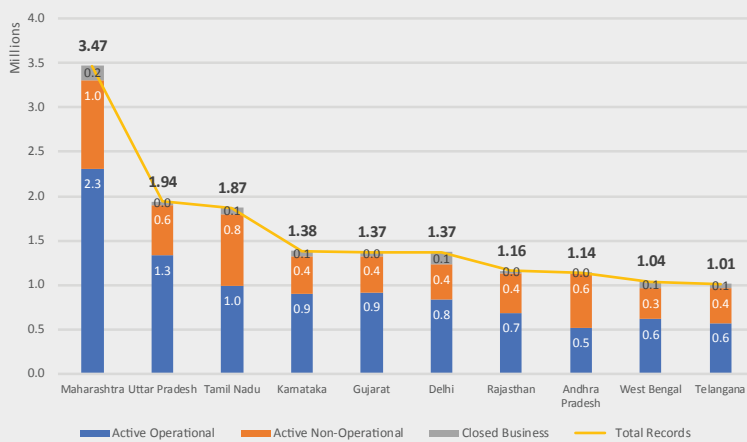
During 2020, 90 out of every 100 requested BIRs on Indian businesses were available instantly in the Dun & Bradstreet Data Cloud

Benefits to Clients

- 9.2 Mn Business Information Reports (BIR) are available to evaluate the existence, operations, stability and profitability of a business
- 9.5 Mn Business IDs to meet KYC needs
- 7.8 Mn Ultimate Beneficial Ownership (UBO) data available to mitigate challenges faced in identifying ultimate owner of a business
- 89% increase in refresh rate of Most Inquired Universe (with high coverage of SMEs) to get updated data on potential business partners
- 7.86 Mn classification of Out of Business/limited business activity to identify patterns / trends / hidden linkage with existing active business and determine associated failure risk

Regional Coverage of Businesses in Dun & Bradstreet India Data Cloud

The state of Maharashtra covers around 17% of the total number of records, followed by Uttar Pradesh (10%) and Tamil Nadu (9%)



Business Information Available from the Top 10 States in the Dun & Bradstreet Data Cloud

The most comprehensive cloud based database of Indian Companies

Company details | Management information

Legal & Compliance information

Check everything with the click of button

[Click here for more details](#)

Impact of COVID-19 on India Inc.

By Dr. Arun Singh, Global Chief Economist, Dun & Bradstreet

The COVID-19 pandemic is unarguably one of the worst economic shocks, besides its impact on human lives. The cumulative Gross Domestic Product (GDP) losses relative to the pre-pandemic forecasts for the global economy is estimated at US\$ 11 tn over 2020-21 by the International Monetary Fund and India's GDP is expected to contract for the first time in four decades. The outbreak of the pandemic led to a real economy freeze as the government enforced lockdowns and voluntary social distancing measures continued to grow in scale during the initial few months. The ensuing fall in the optimism levels amidst heightened uncertainty led to a 'double whammy' – closure of businesses leading to global supply chain disruptions, and a steep fall in the consumption. On analyzing a sample of 2350 listed companies, we found that 81% of manufacturing companies and 75% of non-manufacturing companies reported a contraction of at least 10% in their net sales during Q1 FY21 (Apr-Jun 2020). Also, 46% of manufacturing and non-manufacturing companies reported a contraction of at least 50% in their net sales during the same period. High frequency indicators such as industrial production, exports, credit card payments etc. suggest that as a result of eased lockdowns economic activity is coming back from the depths of its collapse. Subsequently, the percentage of companies reporting a contraction of at least 10% in their net sales declined to 39% in the manufacturing sector and 56% in the non-manufacturing sector during Q2 FY21.

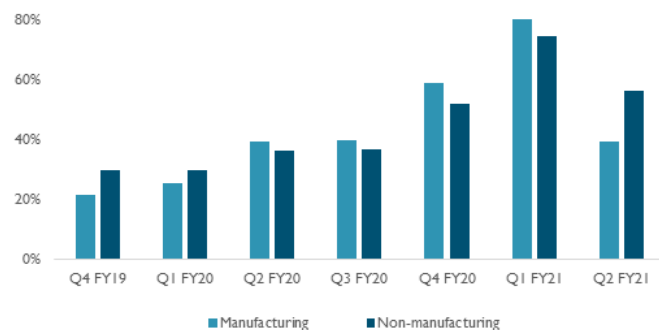
The ongoing crisis is however far from over. To measure the magnitude of stress, we calculated the Altman Z-Score for a sample of 2330 listed companies. The scores reveal that 96% of manufacturing companies and 31% of non-manufacturing companies

were either in the "Stressed" or "Grey" zone during Q2 FY21. A company in the stressed category has a relatively high probability of becoming bankrupt. This data is identical to the percentage of stressed firms during Q4 FY20. Hence the current magnitude of strain is the result of a buildup over the last few quarters rather than COVID-19 induced distress. The path to recovery would largely be determined by the interplay of the effectiveness of government measures to stimulate the economy and the trend in COVID-19 cases. The implication for businesses is that the percentage of delayed payments could possibly increase in the coming months. It is important now more than ever to make informed decisions supported by data and analytics.

How can Dun & Bradstreet help?

By working with experts like Dun & Bradstreet, businesses have a source of highly dynamic data and analytic insights that can keep them up to speed. As the impact of COVID-19 ripples through the global ecosystem, we've created a COVID-19 Impact Index to help businesses understand the effect it will have on consumers and suppliers, which will help them make intelligent, data-driven decisions.

% of companies reporting a ≤ 10% contraction in net sales (y-o-y)



Note: n = 2350; companies in BFSI and Utility sectors are not included
Source: D&B Analysis

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