



We rise by lifting others...



October 2019  
Issue 2

## Preface

It gives us great pleasure to publish our 2<sup>nd</sup> edition of **DNB Cares**, D&B India's CSR Newsletter. Our aim is to provide comprehensive information about the areas that the India team has embraced as their Corporate Social Responsibility mandate.

Providing support for Education is an area on which we have worked extensively over the last two years and it's heartening to share some interesting facts with you all:

- ❑ From the 96 children we supported through Door Step School "School on Wheels" program, **20 have successfully been enrolled into formal schooling**
- ❑ **8 Students have been enrolled with NIOS** (National Institute of Open Schooling) and will be absorbed in the main-stream in the coming year
- ❑ **51 scholarships were granted to deserving women students** for Higher Education through the Dun & Bradstreet Saksham Scholarship Program



We are thankful to have very dedicated non-profit partners, who have put in a lot of hard work and made all of it possible.

Like every year, "**Do Good Week 2019**" was extremely successful. More than 300 volunteers participated in various activities across all our branches. Together we managed to touch numerous lives and went back home with a happy smile.

This December, we are all looking forward to our mega event of endurance, dedication, joy of giving, and team work - "Oxfam India Trail Walker - 100 KM in 48 Hrs". The walkers and their support crew are training very hard to achieve this mega feat once again. Many team members from across the world have come forward to help them in raising funds.

We have had a very satisfactory CSR journey and a lot was possible because of the constant engagement and support from our volunteers. You were always there with your time, money, and efforts. So, a big "Thank You" to all who have come forward and volunteered every single time.

Yours Sincerely,

**Nayna Banerjee**  
Leader - Marketing Communications  
Dun & Bradstreet, India

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## What CSR means to Dun & Bradstreet?

### *Embracing our Communities...*

At Dun & Bradstreet, responsibility is aligned with one of our values of being Inherently Generous. Our culture provides a foundation that lets us commit to fostering social and economic development and contributing to the sustainability of communities in which we all live and operate.

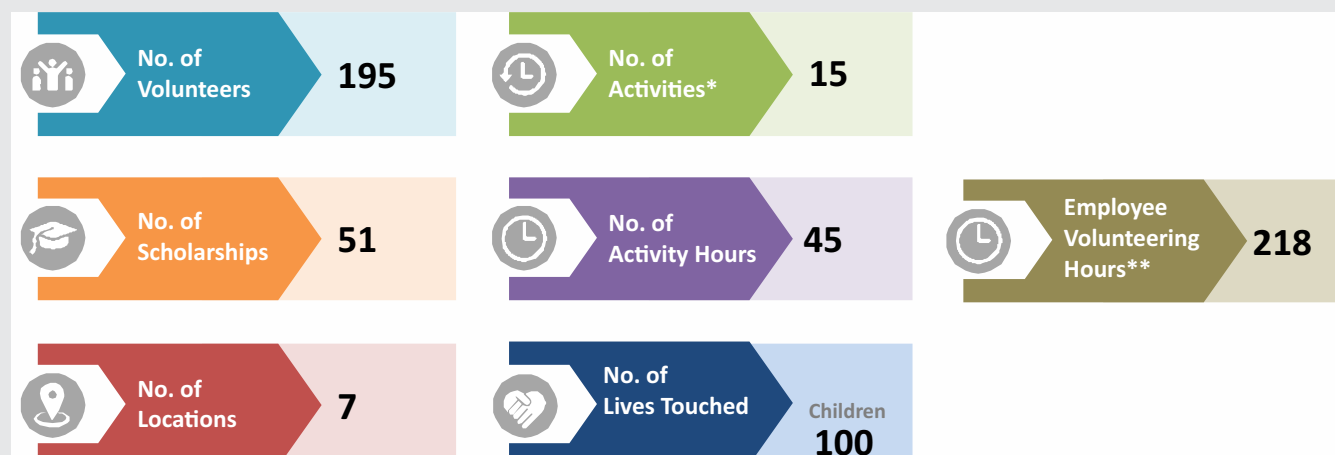
We look at responsibility from a number of dimensions - all aligned with our core value of inherent generosity:

#### *The way we...*



- We empower our employees to bring corporate citizenship and social responsibility into every aspect of our company
- For our customers, we are focused on adapting to changing market environments to bring innovation and insight that allows them to protect, grow and empower their businesses
- For our shareholders, we are committed to delivering on our commitments and operating with transparency and integrity

### *D&B India CSR Updates Dec18 - Jun19*



\*No. of activities includes SHP + employee engagement | \*\*No. of employee voluntary hours excludes Employee Engagement



People



Education



Health

## Our Associations



## CSR Initiatives Apr-Sep 2019

At Dun & Bradstreet, CSR is a way of life! Our team members across branches, came forward with incredible enthusiasm making each and every initiative a meaningful one.

### *Masoom (Night School) Mentorship Program*



Volunteers from the Mumbai office conducted a motivational session for the Grade IX students of Masoom (night school). The discussion revolved around their career aspirations and how the students need to stay focused in order to achieve their goals

### *Donation Drive for Goonj*

Team members generously contributed usable uniforms, clothes, school supplies, toys and games towards the donation campaign for Goonj





## *D&B Saksham Scholarship - Empowering Women in collaboration with TISS*



Received various testimonials from women students from across states including Jammu & Kashmir, who received the D&B Saksham Scholarship.

### **Nitika Abrol**

Student ID: 59369

"I come from J&K. I am pursuing my graduation from here. My father is a labour and we have very low family income but my father always gave his best to educate me so that I can stand on my feet. **Dun and Bradstreet Saksham Scholarship** scheme will give me and my parents a hope that I can also complete my graduation."

### **Yashodha Rajoli**

Student ID: 564721

"I am studying BBA-LLB (2<sup>nd</sup> Sem) from Bangalore. I came to study law here from Laxmeshwar, Gadag. I am pursuing my course through education loan because of our poor financial status. This scholarship supported by **Dun & Bradstreet** will help me in paying my remaining amount of college fees and will help me in completing my course and achieving my goal."



### **Divya Naik**

Student ID: 565563

"Receiving this scholarship has given me an opportunity to pursue higher education in a reputed institution. It has given me motivation to put in more efforts and do well in academics. I'm indeed grateful that I got a chance to receive this scholarship from **Dun & Bradstreet Saksham Scholarship Programme.**"



### **Frenita Dsouza**

Student ID: 58091

"I am honoured to be one of the recipients of the **Dun & Bradstreet Saksham Scholarship Program.** I am thankful to you for your generous financial support towards my education. I promise that this amount will be utilised for my education purpose only."

## Do Good Week 2019



July 15-19, 2019  
Make a difference.

### Quick Facts

D&B celebrates 178<sup>th</sup> Anniversary  
5<sup>th</sup> consecutive year of celebrating Do Good Week  
Activities across 7 locations (PAN India)

### PAN India Statistics



No. of Activities (PAN India)

29



Total Activity Hours

70



Unique Participants

330



Employee Voluntary Hours

2,258



Employee Contribution

\$4,265



Lives Touched

1180



Raised in Mumbai Carnival (INR)

1.45 Lakhs

Do Good Week, our Global CSR flagship program encourages employees to take some time out and give back to the community. In a week-long celebration of humanity, D&B employees from across the globe participate in various activities. The zeal and enthusiasm with which the employees participate, shows how much they believe in the value of being "Inherently Generous."

### Glimpses of Do Good Week 2019





## Glimpses of Do Good Week 2019



Watch the [VIDEO](#)



Client  
involvement  
during  
the event







## Do Good Week 2019 Inter-branch Challenge

### Winner: Team Delhi



### Highlights

-  Donated 40 pairs of school uniforms to Sulaxmi School for the under-served. Team members conducted various activities with the visually impaired children of Concern India
-  6 Meaningful Activities
-  100% Branch Participation

### Runner-up: Team Ahmedabad



### Highlights

-  Most Innovative Activity:  
- Distribution of Safety Masks to Traffic Controllers
-  5 Meaningful Activities
-  100% Branch Participation

## Do Good Week 2019 Carnival for a Cause Collections



**Total Carnival Collection:**  
**INR 1,45,890 Lakh**

**Highest Contributors:**

Team S&MS INR 34,850

Team LEIG & Calling INR 32,140



People



Education



Health

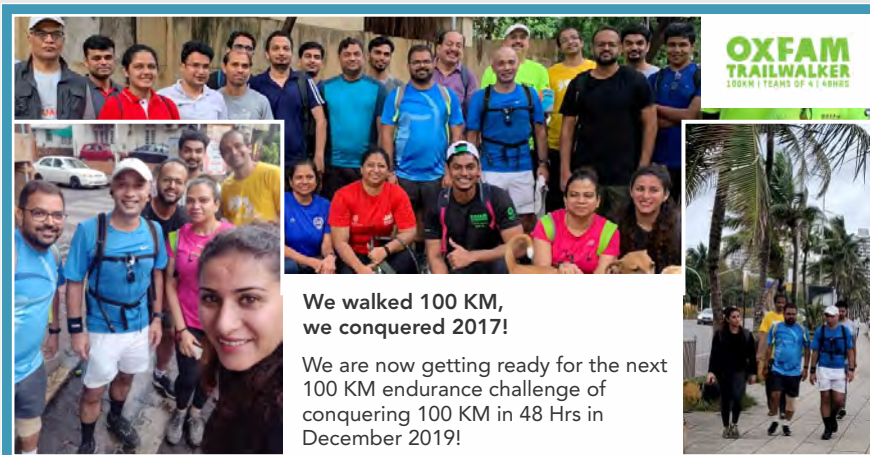
## *Door Step School - School on Wheels*



D&B India is supported non-formal education to 96 children (age 3-14 years) 68 street children of pavement dwellers + 28 Baalvadi kids at the School on Wheels bus

**20 kids from non-formal education and 2 from Baalvadi have been absorbed in the mainstream low cost private school run by a trust**

## *OXFAM India Trailwalker 2019*



Team D&B India is gearing up for the upcoming OXFAM India Trailwalker 100 KM in 48 Hrs challenge. The event scheduled on December 13-14-15, 2019 in the hilly terrains of Lonavala near Mumbai.

5 Teams (4 Participants in each) along with 30+ Support Crew members will be a part of this ultimate team building challenge of endurance and fitness.

# dun & bradstreet

For more information pertaining to CSR, please get in touch with Shilpa or Kaustav at

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