

Unlock Sustainable Growth with D&B ESG Advisory



Turn ESG commitments into measurable business outcomes

Over the decades, ESG has evolved from a values-driven movement into a business-critical framework. From the first Earth Day to the UN's Sustainable Development Goals, awareness and expectations have grown. The COVID-19 pandemic further spotlighted the urgency of environmental and social risks, making strong governance and purposeful leadership more vital than ever.

At Dun & Bradstreet, we help you move beyond ESG commitments toward measurable, strategic outcomes that drive long-term value, resilience, and stakeholder trust.



Pre 1970

Environmen tal and social issues were on the back burner during the initial stages of Industrial Revolution.



1970

The First Earth Day was observed in April 1970 in USA, leading to the creation of the EPA to tackle environmen tal issues.



2004

The term 'ESG' was first coined in a UNGC whitepaper titled 'Who Cares Wins'.



2015

2030 Agenda for Sustainable Developme nt launched by UN Assembly features 17 **SDGs** including environmen t and climate change, poverty and Inequality among other aspects.



2020

Post Covid, there is increasing thrust on government s as well as companies implement sustainable practices for a cleaner and better world.



2021

The RBI established a 'Sustainable Finance Group (SFG) within its Department of Regulation to proactively address climate change-relate d financial risks and lead regulatory initiatives in the realms of sustainable finance and climate risk.

2023

The Govt of India announced plans to issue Sovereign Green Bonds as part of its green initiatives. RBI introduced a framework for the acceptance of green deposits interest-beari ng fixed deposits.





What we offer?

1

ESG Strategy & Planning

- Custom ESG roadmaps
- ESG assessments & gap analyses
- Sustainable finance frameworks (ICMA/LMA-aligned)

2

ESG Reporting & Disclosure

- Compliance with GRI, TCFD, BRSR
- Report preparation and benchmarking
- Assist companies in submitting high-quality Ecovadis, DJSI, CBAM and CDP responses

3

Stakeholder Engagement

- Double Materiality Assessment
- ESG communication strategies for investors, customers & employees

4

ESG Risk Management

- ESG due diligence & integration into investment decisions
- Climate risk assessment & mitigation

5

Carbon & GHG Footprint Strategy

- Carbon footprint assessments
- Emission reduction & offset initiatives
- Financed emissions calculations

Supply Chain Sustainability

- Supplier risk evaluation
- Responsible sourcing programs
- Supplier engagement strategies

Trusted Expertise. Tailored Impact.



Deep Domain Expertise

Our ESG consultants bring decades of cross-industry knowledge to guide complex sustainability initiatives.



Tailored, Actionable Solutions

We don't offer one-size-fits-all plans. Our strategies are built around your industry, goals, and ESG maturity.



Measurable, Real-World Results

We go beyond compliance-delivering solutions that unlock value, reduce risk, and enhance reputation.

The ESG Landscape in India

India faces a complex ESG landscape with environmental, social, governance, and investment challenges. While the government has introduced initiatives like MNREGA and stricter emission norms, more progress is needed, especially in governance transparency and ESG disclosures.

To standardize ESG ratings, SEBI issued a Master Circular in 2023, setting certification and reporting norms. Today, companies must align with these evolving regulations to attract investment and drive sustainable growth.



